## Real Estate Weekly Accountability

Lead Generation The 4 pillars of your	Weekly Activity Your weekly activity goals	Actual What did you actually	Changes? Did you accomplish your
lead generation strategy	for each prospecting method	accomplish in the last week?	goal? If not, what are you going to change?
I			
Referral / Repeat / SOI			
Lead Goal			
Actual			
II			
Lead Goal			
Actual			
III			
Lead			
Goal			
Actual			
IV			
Lead Goal			
Actual			