Real Estate Weekly Accountability

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| Lead GenerationThe 4 pillars of your lead generation strategy | Weekly ActivityYour weekly activity goals for each prospecting method | ActualWhat did you actually accomplish in the last week? | Changes?Did you accomplish your goal? If not, what are you going to change? |
| IReferral / Repeat / SOI |  |  |  |
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| Lead Goal |  |  |  |  |
| Actual |  |  |  |  |
| II\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
|  |  |  |
| Lead Goal |  |  |  |  |
| Actual |  |  |  |  |
| III\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
|  |  |  |
| Lead Goal |  |  |  |  |
| Actual |  |  |  |  |
| IV\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
|  |  |  |
| Lead Goal |  |  |  |  |
| Actual |  |  |  |  |