Real Estate Weekly Accountability

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| Lead Generation  The 4 pillars of your lead generation strategy | | Weekly Activity  Your weekly activity goals for each prospecting method | Actual  What did you actually accomplish in the last week? | Changes?  Did you accomplish your goal? If not, what are you going to change? |
| I  Referral / Repeat / SOI | |  |  |  |
|  |  |  |
| Lead Goal |  |  |  |  |
| Actual |  |  |  |  |
| II  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |  |  |  |
|  |  |  |
| Lead Goal |  |  |  |  |
| Actual |  |  |  |  |
| III  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |  |  |  |
|  |  |  |
| Lead Goal |  |  |  |  |
| Actual |  |  |  |  |
| IV  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |  |  |  |
|  |  |  |
| Lead Goal |  |  |  |  |
| Actual |  |  |  |  |